



## *YOUR BABA CONNECTION*

*HELPING BUECHEL BUSINESSES DO BUSINESS*

May 2009

### **BABA Board**

Steve Alvey-President  
National City Bank Now PNC  
216-8232  
[Steve.alvey@nationalcity.com](mailto:Steve.alvey@nationalcity.com)

Crysten Minzenberger-Vice President  
PrintWorx of Louisville  
491-0222  
[crysten@printworxoflouisville.com](mailto:crysten@printworxoflouisville.com)

Bob Hook III-Secretary  
Bob Hook Chevrolet  
499-0800  
[bhook3@bobhook.net](mailto:bhook3@bobhook.net)

Steve Costelle-Treasurer  
Costelle & Associates  
459-9155  
[stevecostelle@bellsouth.net](mailto:stevecostelle@bellsouth.net)

Mark Eddy-Director  
YMCA Southeast  
[meddy@ymcaoflouisille.org](mailto:meddy@ymcaoflouisille.org)

Carmen Ellington-Director  
Autotruck Federal Credit Union  
459-8981  
[cellington@autotruckfcu.org](mailto:cellington@autotruckfcu.org)

### **MAY Luncheon**

Harry Hayes, Director  
Ky. Small Group & Association Sales  
Topic: Future of Healthcare for

Small Businesses

Wednesday, May 13, 2009

Buechel Fire House

11:30-1:00

To attend, Please RSVP

To [info@buechelbusiness.org](mailto:info@buechelbusiness.org)

Member Fee-\$10.00

Non-Member/Guest-\$12.00

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### **Reminder**

Anyone present at our luncheons has a 30 second opportunity to make announcements about your business or upcoming events.

Bring information on your business to display at the back table.

**Special Event: This Wednesday**

**Bob Hook Chevrolet**  
Wednesday, May 6, 2009

See the New 2010 Camaro  
And  
Mini-Car Show  
Featuring new and classic Camaro's

Event is from 4:00pm-6:00pm  
Food, Drink and Networking

Starting at 6:00pm, up to 200 people will  
have a chance to roll the lucky dice and  
win a 2010 Camaro.

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**NEED COMMUNITY SERVICE HOURS**

Come out and be a part of this community event

**ANNUAL BUECHEL CLEAN-UP**

MAY 16, 2009

MEET AT PRINTWORX AT 8:00AM  
3928 Bardstown Road

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**Comments or suggestions for the newsletter.**

Please send information to  
[pcellington@insightbb.com](mailto:pcellington@insightbb.com) or  
[info@buechelbusiness.org](mailto:info@buechelbusiness.org)

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**Would you like to showcase your  
Business???**

**Would you like for other members to know  
what you do??**

Consider an **After-Hours Networking Event** at  
your place of Business

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**Excited about the BABA Association?  
Bring a guest to the next luncheon.**

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**Get Connected- BABA Committee**

**We need your talent.**

Please consider joining one of our  
committees. You not only help the  
association grow, but it gives you an  
opportunity to get to know your fellow  
members.

Please choose a committee and let your  
talent be recognized.

- Beautification Projects
- Membership
- Program
- Banner
- Finance
- Newsletter

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**Future BABA Events:**

- Buechel Family Festival
- Business Expo
- After Hour Networking Events
- Holiday Event

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Announcements: I am setting appointments with business  
owners to offer employee enhancement programs with no  
direct cost to the employer. These include:  
Aflac - Supplemental Health  
Pre-Paid Legal Services Inc. (with Identity Theft Restoration)  
World Ventures (The Best vacations at the best prices)  
Contact: Orean Hill  
502.287.3180 cell

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**Member Special:**

It's Spring !!

Time for outdoor banners, yard signs and more!  
Call **PrintWorx** today at 491-0222

Save 10% on any sign order over \$50.00

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Shannon just celebrated his 5 year anniversary as branch manager at Bardstown Square.

Also, we are paying \$75 to open a new Work Perks checking account if you are referred by a current customer. See branch for details.

**Shannon Gullett**  
**Branch Manager**  
**Bardstown Square Financial Center**

**National City, now a part of PNC**  
**3603 Bardstown Rd (31-BO42)**  
**Louisville, KY 40218**

**502.581.5324 (office)**  
**502.581.5586 (fax)**  
[Shannon.Gullett@nationalcity.com](mailto:Shannon.Gullett@nationalcity.com)  
[www.welcometopnc.com](http://www.welcometopnc.com)

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Here is a news update from the Zero Company:

We recently installed a green roof at the Metro Development Center at 444 South Fourth St. The roof includes trees, plants, gravel beds, and an automatic irrigation system. Watch it grow at the following link:

<http://greenroofcam.louisvilleky.gov/user/greenroof.html>

We will also be beginning a large roofing project at the Louisville Airport Terminal next month.

Thanks! **Pat Dorsey Project Manager**



4045 McCollum Court  
Louisville, KY 40218  
(502)456-5848 (502)456-5906 fax

[www.zerocoroofing.com](http://www.zerocoroofing.com) [www.tectaamerica.com](http://www.tectaamerica.com)

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Enterprise Rent-a-Car now has Weekend specials starting at 50% off!!!  
Please call us at 502-458-5522.

Thanks,  
Brad Hobgood  
Area Rental Manager 587  
1850 S Hurstbourne Pkwy #189  
Louisville KY 40020  
502-322-5909 cell  
Bradley.k.Hobgood@erac.com [www.enterprise.com](http://www.enterprise.com)

Bluegrass IT Services is offering a **Small Business Web Presence Package** that includes;

- 3-5 page light graphic website
- Domain name registration (.com/.net etc.) 12 months
- Hosting account established – 12 months
- Domain email and Webmail

(i.e. [yourname@yourdomain.com](mailto:yourname@yourdomain.com))

- Contact Forms
- Web monitoring and stats (weekly/monthly) 12 months

**All for \$399**

In addition, we pay for referrals. Send us business, we bill them, you get paid. Easy as that. Contact Jeff Conlin @502.296.2377 for more information.

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Career Solutions,

Down Syndrome of Louisville

Including individuals with disabilities in your workforce increases your business' bottom line. Career Solutions serves your business needs by offering services that can increase diversity, productivity, reduce staff turnover, and decrease costs.

For more information on how Career Solutions can meet your businesses' needs, please contact Maya Chan 502.495.5088 or [mchan@dsl.win.net](mailto:mchan@dsl.win.net)

Maya Chan

Employment Specialist

Career Solutions

4604 Bardstown Rd

Louisville KY 40218

502. 495.5088

**Southeast Family YMCA Announcements:**

**Sign up now for Tee-Ball/Baseball or Softball** for kids ages 3 to 14. Registration deadline is May 26th. Fees: Facility Family Members are: \$40 for ages 3-7 years and \$50 for ages 8-14 years. Fees for Program Members are \$65 for ages 3-7 and \$75 for ages 8-14.

**Learn to swim at the Y.** Classes for ages 6 months and up. Next session starts the week of May 28th. Fees per session are: \$34 for Facility Family Members and \$67 for Program Members. We also offer private lessons.

**Now registering for Summer Day Camp.** Southeast Family YMCA provides an outside Variety Camp. Hours of operation are: 7:00 am to 6:00 pm Monday thru Friday. Camp begins June 1<sup>st</sup> and runs thru August 7<sup>th</sup>. Fees are: Facility Family Members \$118 per week and for Program Members \$135 per week.

Please contact the YMCA for more information at 491-9622 or visit our website at [www.ymcalouisville.org](http://www.ymcalouisville.org)

***Join the YMCA and save on program fees!***

*Mark Eddy*

K. Mark Eddy

Executive Director

Southeast Family YMCA

5930 Six Mile Lane

Louisville, KY 40218

Office: 502-491-9622, ext. 39      Cell: 502-498-3026

[meddy@ymcalouisville.org](mailto:meddy@ymcalouisville.org)  
[www.ymcalouisville.org](http://www.ymcalouisville.org)

***Throwing money out the window? Refinance your Auto Loan & SAVE BIG! For a limited time, Kentucky Telco Federal Credit Union will give you \$100 cash when you refinance your auto loan with us! \*Loan must be \$8000 or greater and must be from another financial institution.***

***Also, to commemorate our 75th Anniversary, members can earn up to \$75 when they open a new Checking Account with Direct Deposit! For further details on both promotions, please contact us at (502) 459-3000 and mention this ad or visit our website at [www.kytelco.com](http://www.kytelco.com).***

Please let me know if this is too lengthy or if you need further information.

Thank you,  
Janet Garrett  
Business Development Specialist  
Kentucky Telco Federal Credit Union

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Fern Creek Coffee News - covering Buechel, Fern Creek and now Mt. Washington. Receive TWO FREE weeks of advertising when you sign up. And, if you pay the total upfront, receive a 5% discount! Over 1500 people a week read the Fern Creek Coffee News. EXCLUSIVE ADVERTISING! Make sure you get in before your competition does!

Thanks!  
Chandra Blair  
Coffee News  
Blair Publishing, LLC  
502-664-3238  
Get your ad seen 3 meals a day, 7 days a week!

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**\*\*\*Future Announcement Guidelines\*\*\***

Send any specials, events or announcements to [info@buechelbusiness.org](mailto:info@buechelbusiness.org) by the 25<sup>th</sup> of each month

Due to the high demand we are asking any member who would like to include information in the newsletter to limit it to the size of this announcement. If you would like to place an ad, please consider our web-site for ad placement. Our intent is to keep the newsletter for community events and member specials.

**THANK YOU**

**THE NEWSLETTER COMMITTEE**