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TIME is running Out – Make your reservation today!



Who: Jim Host?
What: The Arena Project
When: January 9, 2008, NOON
WHERE: Buechel Fire Department

BABA's first meeting of the New Year will feature **Jim Host, Chairman of the Louisville Arena Authority**. Make your reservations early. Space is limited. **RSVP** to crysten@printworxoflouisville.com



WIN \$100.00 on January 9, 2008!

After the Holidays who couldn't use an extra hundred dollars?

For each guest a member brings to the January 9, 2008 BABA meeting you will receive one chance to win \$100.00. There is no limit on chances.

Remember the meeting fee for 2008 is \$10.00 for members and \$12.00 for each guest.

3 for 3 - free advertisement for your business!!!

This month, our monthly 3 for 3 presenters are:

Bardstown Road Physical Therapy Group
J an I Electric
Printworx of Louisville (Formerly IQ Copies & Printing)

Presenters - Don't forget to bring a door prize

UPCOMING EVENTS:

Baba's board has some exciting news for members! We will be hosting our first business expo on Wednesday, October 8, 2008. Make Reservations and attend our January 9, 2008 meeting to get more details from our events committee.

UPCOMING BABA Meetings:

January 9, 2008, BABA Monthly Meeting **Jim Host** Chairmen of the Arena Project will speak. Space is limited

February 13, 2008 - Mayor Jerry - tentative

March 12, 2008 - networking event at Cornerstone Cottage

April 2, 2008 - individuals from SCORE speaking on small businesses

May 14, 2008 - Dr. Bell - workplace violence

June 11, 2008 - Joe Huber

Welcome New Members!

Last Month we added one new member. Please give *Wildwood Country Club* a warm welcome and keep them in mind for referrals.

Returning members include *The Zero Company* and *Perkey Printing*.

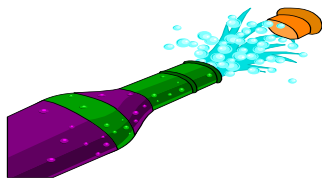
Extreme Home Makeover Update:

Fifth Third Bank is still taking monetary donations for the Hughes Family of the Extreme Makeover - Home Edition until Feb 2008 at any 5/3 location if anyone is interested.

MEMBER SPECIALS:

From **Printworx of Louisville**, 3928 Bardstown Road. \$.29 color copies with mention of this notice.

The Party's over!



If you did not make it to BABA's Christmas Party, you missed a great party with food, drink, music and fun for everyone. A Special thanks to the events committee, Rick LeBlanc for the music and new member Wildwood Country Club for the food, drink and venue.

Business Tip of the Month: Start the New Year out right, and write down your business plan for 2008. Then, schedule time each month for the rest of the year to review the plan and see how you are doing. The plan does not have to be elaborate. Like finding the best location, there are three simple rules:

1. Put it in writing.
2. Put it in writing.
3. Put it in writing.

A few other things to keep in mind:

What do you want to accomplish in 2008? Whether it is to maintain your business, increase it or add another location, write a simple statement about your goal. Then, ask yourself what you need to do to get there? Then break it down into monthly goals. Voila! You have a business plan with monthly goals and objectives. There are a number of sites and companies that will help you write a more elaborate plan for a fee. In addition, the SBA and other similar organizations can give you some help. The Internet, the Louisville Free Public Library and your favorite bookstore are also good sources. Contributed by Patricia Abell, pabell07@bellsouth.net

Classes:

Computer Literacy Classes - Graham Honaker and Roy Martin teach computer literacy classes to seniors at Canaan Christian Church (2840 Hikes Lane) beginning, intermediate, and advanced classes are offered. Call 435-1134 for details.

Tuesdays and Thursdays Learn to "**Speak Basic Spanish**" from 6 to 7 p.m., at the *International Christian Center*. "English as a Second Language" classes follow from 7 to 8:30 p.m., call 451 - 9343 for information.

Member spotlight!

Bob Hook Chevrolet - Making time. This family owned company is an active member of our business community. It has been operating since 1953 when it started life as Highland Chevrolet, and has been located in Buechel since 1968. Since that time, Buechel has been the home of many thriving automotive businesses, and Bob Hook Chevrolet has been the Chevrolet sales leader in the state of Kentucky. Bob Hook Chevrolet strives to meet all of your business and personal vehicular needs. In addition to selling Chevrolets here in Buechel, the company also sells Pontiac, Buick, and GMC brands at a second location in Shelbyville, KY. Bob Hook can help you purchase and service a fleet of vehicles, and the full-service dealership also has a Collision Center and one of the largest GM Parts departments in the region. The second and third generation runs the company today. This includes Bob Hook Jr., Bob III, Lauren and David.

So, we've all heard of them and know what they do, they can afford to advertise their own business so why is BABA spotlighting Bob Hook Chevrolet? The answer is simple - their commitment to giving back to the community. You already know about Cell Phones for Soldiers and probably know that they have a big balloon that competes every year in the Great Balloon Race. Did you also know that for eight years Bob Hook Chevrolet has sponsored an annual benefit car show? This year's event benefited the Cerebral Palsy Kids Center, and raised over \$80,000 for charity.

Bob Hook III is one of the founding members of the Buechel Area Business Association. He serves as our secretary and looks forward to a lasting commitment to BABA and the Buechel area.

Please forward questions, comments and article ideas to Patricia Abell at pabell07@bellsouth.net.